

JENNIFER RODGERS BEACH

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PROFESSIONAL PROFILE:

An engaging, classically trained performing artist and highly effective organizational development professional who is uniquely positioned to offer musically-based workshops with life-changing messages. Broad skill base developed through years of professional experience in the performing arts, organizational consulting, vocal coaching and directing, management, research and database administration, and product development. Key strengths include:

- Confident and polished training, public speaking, and performing abilities.
- Intuitive and empathetic communication style both on stage and off, allowing audiences to fully invest in the experience at hand.
- Ability to work with clients to create meaningful, customized residencies that educate and foster self-discovery in a theatrical environment.
- Proven skills in group dynamics, leadership coaching and development, retreat and workshop design, needs assessment and team building, including certification in the Myers-Briggs Type Indicator.
- Strong interpersonal and facilitation skills including objective listening, accommodation of multiple learning-styles, and effective approaches for one-on-one and group settings, both formal and informal.
- Exceptional capacity to envision and realize ideas through professional writing and graphic skills, good business sense, and strong organizational skills.
- Strong personal and professional ethics.

ARTISTIC PERFORMANCE AND DIRECTION

Plunge! Cabaret, LLC. Co-founder and principal partner of this performance and artistic residency program for higher education institutions and community service organizations. Plunge! works with a variety of human development, societal, and cultural topics. The program presents cabaret-style shows and uses materials from those performances in workshops with academic and community service groups. (2005-present)

Music and Theater Instruction. Train and coach students in vocal technique and production, theatrical interpretation, and performance. Students span a wide age and ability range from children through elderly, and from beginner through working professional. Teach both in a private studio practice and group classes through the Reston Community Center Arts Education Program in Fairfax, VA and the Northern Virginia Center for Dance and Theater in Sterling, VA. (1999-present)

Artistic and Choral Direction. Served as musical and stage director for numerous productions over the last fifteen years. Highlights include two seasons with the Young Actors Theater of the Reston Community Center (2004-2005), and two shows in the 1995 season of the Summer Repertory Company of the Finger Lakes. Also served as choral music director for the First Baptist Church in Ithaca, NY (1990-1993), the St. Matthew's Episcopal Church in Hyattsville, MD (1993-1996), and for several other groups over the last ten years.

Recording Artist and Theatrical Writer. Wrote a cabaret production, "...one little did..." featuring an original script as well as literature excerpts and musical numbers from a host of sources (2001). The show debuted in Washington, DC through the IN Series Women's Work, Women's Words program and has toured around the mid-Atlantic area since that time. Compiled, performed, and released a studio-recorded CD entitled "What She Wants" that also featured a mix of genres and musical range (2001). Other recordings include a commercial pilot for the Social Security Administration (2002), and a feature performance in a collection of klezmer music (1998).

Selected Individual Performance Work

- Writer, Performer, Producer; "...one little did..." touring cabaret; 2001-2005.
- Professional Company Member; Maryland Renaissance Festival; 2002.
- Principal roles in three productions; the IN Series, Washington, DC; 1998 - 2000 seasons.
- Member; The Washington Opera Chorus; 1997-1999 seasons.
- Prince Orlofsky in "Die Fledermaus," Maryland Opera Studio, 1995
- Katisha in "The Mikado" (1993) and "Ma" in "The Tender Land" (1994), Ithaca College Theater

LEADERSHIP AND HUMAN DEVELOPMENT

Icarus Evolving, LLC. Founder and President. Independent consulting firm that provides a broad range of organizational development services in the areas of strategy, leadership, and communication. The firm works in the public and private sectors and focuses particularly on educational institutions, arts organizations, and cross-sector ventures. Services include Leadership Coaching, Strategic Planning, Communication Alignment, Conflict Mediation, Team Development, and Retreat/Meeting Facilitation. www.icarusevolving.com.

University of Maryland Center for Leadership and Organizational Change. Member of an internal network of faculty and staff facilitators that provided professional consultation services to the University. Services included strategic planning, facilitation, needs assessments, team development, leadership coaching and change/transition management. Designed and facilitated customized interventions. Client outcomes included a comprehensive strategic planning process, new communication structures, action plans for client marketing and advocacy, and in-depth team development and analysis through the Myers-Briggs Type Indicator. (2001-2005)

Myers-Briggs Type Indicator. Certified Administrator of the Myers-Briggs Type Indicator (MBTI), a comprehensive psychological instrument for indicating personality styles and preferences. Conducted MBTI workshops for individuals and groups throughout the University environment and in the private sector as part of organizational change initiatives, conflict negotiation, team development, and leadership alignment. (2002-present)

University of Maryland *Introduction to Leadership Course.* Taught upper-level honors course in Leadership through the University's College of Education, Department of Counseling and Personnel Services. Developed original coursework as well as coordinated a multi-disciplinary learning environment that included adventure learning, psychology of leadership, self-assessment tools, and interactive sessions with political, campus, and corporate leaders. (2002)

UNIVERSITY RELATIONS & FUNDRAISING RESEARCH

University of Maryland, College Park, MD

Director of Research & Database Administration

May 2000 – August 2003

Acting Director of Advancement Services

December 1998 - March 2000

Director of Advancement Research

July 1997 - May 2000

University Of Maryland System Administration, Adelphi, MD

Assistant Director of Research

September 1995 - July 1997

Research Associate

June 1993 - June 1995

Executive Summary: Over a span of ten years, developed a career in fundraising research including the building and management of a research and database department at a major education institution as well as individual success in presentation and publication. Highlights include:

- Building the University of Maryland Office of Research & Database Administration from initial staff of two full-time positions to eleven full-time professional employees and eight part-time project workers.
- Managing a department with an annual budget of \$600,000 covering a comprehensive research library, staff development and outsourced survey and assessment services.

- Initiating and directing the redesign of the University of Maryland’s prospect tracking system resulting in the increase of the major prospect pool by over 600% in a one-year period. Process included the creation of policy and procedure documents, the management and maintenance 350,000 records in a relational database, and a re-training and continuing education program.
- Initiating and providing leadership for funding campaign for the Maryland Opera Studio. Coordinated and led meetings between the University of Maryland System Administration Advancement Office and the University of Maryland, College Park Development Office to target prospects and determine campaign strategy.

SMALL BUSINESS AND PRODUCT DEVELOPMENT

Plunge! Cabaret, LLC	2005-present
Icarus Evolving, LLC	2003-present
Cheese Weasel Logistics, LLC	2003-present

Executive Summary: The entrepreneurial nature of the last several years has required an acquisition of a skill set in business development and, specifically, small business management. As the sole proprietor and/or principal partner in multiple businesses, responsibilities have included business creation and incorporation, financial planning and management, marketing and professional networking, graphic design and product development.

Plunge Cabaret, LLC. Co-founder and principal partner. Effectively able to build program and business structure from experience with both the “onstage” and “offstage” elements of the arts, higher education and community service organizations. Developed a multi-level marketing approach, as performers, educators, and facilitators, and also financially through partnerships between the organizations and potential grant funding. www.plungecabaret.com

Icarus Evolving, LLC. Founder and President. Built the organization from inception to practice. Established partnerships with complementing consulting firms. Achieved working knowledge and network within area Chambers of Commerce and Small Business Development Councils. www.icarusevolving.com.

Cheese Weasel Logistics, LLC. A game design company producing a line of strategy board and card games and game accessories. Lead company business administrator, marketing contact and graphic designer. Co-designer of game materials and content. Production involves communications with overseas manufacturers, knowledge of materials and resources, and management of distribution and fulfillment. www.cheeseweasel.net

Skills

Music and Theater: Performance languages - German, Italian, French, Latin, Spanish, Russian. Dance - period, baroque, renaissance and ballroom; fencing and combat, Shakespeare, set construction and design, lighting design, stage management, stage makeup (age, caricature, surreal). Piano (15 years), choral arranging, composition, choral and orchestral conducting, musical and stage directing.

Business and Technology: Microsoft Office, Adobe Photoshop, Illustrator and Acrobat, Dreamweaver, basic web design, QuickBooks, research, relational databases, communication tools, negotiation.

Education and Training:

Process Consultation and Team Facilitation Training, CLOC/UM	2001-2005
Myers-Briggs Type Indicator, Qualified Administrator, CAPT	2002
Advanced Shakespeare - The Shakespeare Theater, Washington, DC	1998
M.M., Opera Theater - University of Maryland, Maryland Opera Studio	1996
B.M., Voice Performance, Acting Minor - Summa Cum Laude - Ithaca College	1993
Dana Intern, Music Diction - Ithaca College	1992
Pennsylvania Governor’s School for the Performing Arts	1988